



EAST GIPPSLAND ENVIRONMENTAL SUSTAINABILITY TOOLKIT



waste wise bruthen blues

WASTE

The Bruthen community have been proactive in their effort to hold clean, safe and environmentally friendly events. The Bruthen Arts and Events Council has received Waste Wise Event Certificates for their Blues and Arts Festival and Village Monthly Markets.

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Bruthen is a small town on the Great Alpine Road in East Gippsland. In 2005, the community held their 10th Bruthen Blues and Arts Festival. They also launched the first Monthly Market that has continued and grown in popularity.

The Bruthen Blues and Arts Festival held that year was a Waste Wise Event. The event attracted more than 600 people to hear professional musicians at the Hotel, and the free outdoor stage and Blues Café venues. Food and beverage vendors, representing local businesses, sold food, beer, spirits, art and craft in the Main Street. The markets, held on the 4th Saturday of every month, attracted over 30 stall holders selling local produce and art.

Here are some of the important steps taken along the way to being a Waste Wise event:

1. The Bruthen Arts and Events Council agreed it was time to incorporate Waste Wise principles into their events and so formed a Waste Management Sub Committee.
2. Options for the disposal of waste, recovery of recyclables and composting of green waste were investigated.
3. Information was provided to stallholders, inviting them to use environmentally friendly packaging.
4. Bins clearly marked as Rubbish, Chook Scraps and Recycling were placed in convenient & accessible locations.
5. Local Contactors were helpful and cooperative, accepting the recyclables, and providing extra bins to suit the event.
6. During both events, announcements were made to remind people to do the right thing.
7. Volunteers transported waste and recyclables to the local Transfer Station, while a local resident utilized the chook scraps.
8. The Bruthen Arts Council continue to make improvements to their plan each year.

