

# Food Framework

## Local

## National

## Global

### SUSTAINABLE PRODUCTION SYSTEMS

- Investigate, research deliver projects to ensure minimum / negative impacts on our natural eco systems
- Protect and enhance our natural values
- Climate change Adaptation

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- Share stories of clean green environment

- Future positioning for safe and secure food Climate change Adaptation
- Learn from global best practice

### LOW ENERGY / CARBON SMART SOLUTIONS

- Energy efficiency & recovery
- Renewable energy
- Low Food miles
- Research and Development
- Carbon Sequestration

- Logistics and Freight task
- Efficient distribution systems

- Reducing the carbon foot print

### COLLABORATIVE MODELS TO DELIVER GREATER VALUE

- Symbiotic models
- Workforce and industry capabilities
- Innovation in value chains
- Use of technology
- Branding
- Value Adding
- Shared investment models
- Shared service delivery models

- Branding
- Access to market insights
- Nutraceuticals

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### NEW MARKET MODELS

- Value Adding production
- Online/ Distribution
- "Buy Local"

- Utilisation of new technology
- Melbourne et al's providore

- Positioned at the forefront of emerging global food markets

### CONSUMER ENGAGEMENT

- Provenance
- Branding
- Tourism
- Local produce to local people
- Regional Pride
- Education on healthy eating
- Online

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### HEALTH AND WELLBEING

- Local produce to local people
- Education on healthy eating

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- Future positioning for safe and secure food

## Food Projects

### Local

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#### SUSTAINABLE PRODUCTION SYSTEMS

- Lindenow Water project
- EG Rural Land Use Strategy

- Gippsland Food Plan
- McCallister Irrigation District (MID)
- Agriculture Green Paper
- GLGN impact study of climate change on crops

- State Governments food export focus / trade missions

#### LOW ENERGY / CARBON SMART SOLUTIONS

- Food waste to energy

- Gippsland Freight plan

#### COLLABORATIVE MODELS TO DELIVER GREATER VALUE

- Bendigo Bank Community investment
- Trade Training Centre
- Traineeship program
- Seasonal workers

#### NEW MARKET MODELS

- Regional Produce Aggregator (RPA)
- Value adding projects – LEFCOL, Bulmer's Farms, One Harvest
- Joint procurement
- Meat Processing study

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#### CONSUMER ENGAGEMENT

- Regional Produce Aggregator (RPA)
- Food Map
- (f)route travel bureau
- East Gippsland Food Brand
- Gippsland Lakes sustainable food project
- Buy Fresh Buy Local

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#### HEALTH AND WELLBEING

- Food map
- Buy Fresh Buy Local
- R&D Melbourne University Dieticians students

- State Governments food export focus / trade missions