

Seeking Expressions of Interest

Are you a small farm or micro-agribusiness operator in East Gippsland?



Council is seeking expressions of interest from small farms and micro-agribusinesses to participate in the Agribusiness Program.

The Drought Agribusiness Program is funded by Regional Development Victoria and East Gippsland Shire Council, and delivered by ION Group, South Gippsland.

The program will assist small farms and micro-agribusinesses to consider diversification and/or value adding to increase income and income security from the land.

Participants will be involved in group workshops, individual business and adaptation sessions, and monthly mentoring sessions to support the implementation of ideas.

What's in it for you?

1. Identification of potential business diversification
2. Development of an adaption plan for your business
3. 12 month's practical support
4. Access to new management tools
5. Opportunity to improve financial performance and business security

The program will be delivered in three streams over a 12-month period, starting in February 2021.

The Drought Agribusiness Program is available for up to 45 small farms and micro-agribusinesses across East Gippsland (approx. 15 from each). The program will be delivered in each of these three regions:

- **Tambo Valley Region** (including Omeo),
- **Orbost / Cann River Valley Region** (including Buchan), and
- **Bairnsdale Region** (including Lindenow, Bruthen and Bengworden).

Whilst the workshop sessions will be delivered (Covid allowing) in these regions they are not exclusive to people living in those areas only.

The program is fully funded and there is no charge to participate – the only commitment is your time and enthusiasm to work on your business.

Interested in learning more?

Please contact Leigh Crocker on 0419 359 409, or email lcrocker@iongroup.com.au.

For enquiries about general drought assistance, please contact Council's Drought Assistance Officer Kaylene Wickham on 5153 9500.